

The Business School for the World® INSEAD Business Foundations Quantitative Methods INTERNAL USE ONLY

Quantitative Methods:

Exercises Set 2

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- 1. Where possible, evaluate or simplify using the laws of logarithms.
 - a) $\log_{a} (2xy)$ b) $\log_{a} (x^{2}y^{3}/z^{4})$ c) $\log_{a} (2x + y)$ d) $\log_{a} (x^{a})$ e) $\log_{a} (a^{2}x^{3}/3)$ f) $\log_{b} [P(1+r)^{t}]$ g) $\ln (100e^{-0.01t})$ h) $\log_{10} (67 * 10^{-0.12x})$
- 2. Solve for *x*:
 - a) $(.58)^x = 5.67$
 - b) $e^{3x} = 403.43$
 - c) 4 1n x 10 = 0
 - d) $3e^{x-4} = 24$
 - e) $\ln(x+6) \ln(x-3) = 1$
- 3. In 2003, Russian President Vladimir Putin requested the government to double its Gross Domestic Product (GDP) by 2010 (i.e., in 7 years). Assuming an exponential growth at a constant rate over the time span 2003-2010, find the required yearly growth rate.
- 4. Banana Computers has just launched a new computer. They assume that sales (S) in the first 5 weeks will grow exponentially:

 $S(t) = e^{2t - 0.2t^2} \text{ for } 0 < t < 5$

Where sales are measured in thousands and t is measured in weeks.

The company wants to know after how many weeks will sales reach 20 thousands units.

- 5. How long will it take money to double if it is invested at 20% compounded annually?
- 6. How long will it take money to triple at 10% interest compounded continuously?
- 7. Given that the membership of a political party was 3.64 million in 1985 and 5.82 million in 1990, express the membership as a natural exponential function of time $(M = M_a e^{rt})$. At what rate is the membership growing?